

Concurrent Events

- LED CHINA 2018
- Future Sign Academy Annual Summit
- DIGITAL SIGNAGE 2018
- Innovation Theatre
- VIP Buyer Onsite Sourcing Programme

Dates and Opening Hours of SIGN CHINA 2018

Move-in	16-18 September (Sunday)	09:00- 18:00
(Raw Space Stand)	17-18 September (Monday - Tuesday)	09:00-22:00
Move-in (Shell Stand)	17-18 September (Monday-Tuesday)	09:00-22:00
Show days	19-21 September(Wednesday-Friday)	Exhibitor: 08:20-17:30
		Visitor: 09:00-17:30 (No admission after 17:00)
Move-out	21 September (Friday)	18:00-24:00 (Move-out before 18:00 is prohibited)

*Organiser reserves the right of final interpretation.

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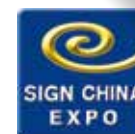
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China's Definitive Sign Event

19 - 21 September 2018

Shanghai New International Expo Centre (SNIEC)



Organiser



UBM Trust is a joint venture company of UBM Asia Ltd, which is owned by UBM plc listed on the London Stock Exchange.

UBM Asia is the largest trade show organiser in Asia and the largest commercial organiser in China, India and Malaysia. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 24 major cities with 31 offices and 1,300 staff.

SIGN CHINA, one of the flagship events of UBM Trust, has been devoting itself for 16 years to building the best trade platform for sign and advertising industry and, has become the first choice for advertisers, sign manufactures and buyers.



Why Exhibit

SIGN CHINA is the Best One-Stop Sourcing Platform

SIGN CHINA 2018, expected to bring 1,200 exhibitors and cover 100,000 sqm, will showcase the most complete supply chain of advertise industry. By offering the best one-stop sourcing platform, SIGN CHINA determines to lead the trend of sign industry.

Buyers from 110+ Countries/Regions for 12 Consecutive Years – The Best Way to Open-up New Markets

As one of the most high-profile and influential sign events in the world, SIGN CHINA has been attracting overseas buyers from over 110 countries/regions for 12 consecutive years. In the 2017 edition, among the 32,645 visitors, 4,653 of them were from overseas. More business opportunities awaits you at SIGN CHINA 2018. Join now!

SIGN CHINA Offers a Chance to Meet with Professional Buyers and Decision Makers

More than 75% of our visitors are from the management or decision-making level of the company. By exhibiting in SIGN CHINA, you will build a wider social network, meet the decision maker face-to-face, and therefore reinforce your cooperation and partnership.

Various Marketing Channels and Advertising Packages to Boost Brand Publicity

By joining SIGN CHINA, you are also connected with UBM's network in over 30 countries/regions. With 150+ global industry media partners, 140+ mass media and 200,000+ genuine buyer database, you are promoting your brand around the clock world-wide.

The Future Sign Academy Annual Summit Shines again in SIGN CHINA 2018

SIGN CHINA 2017 hosted the first Future Sign Academy (FSA) Annual Summit with honored speakers from Google China, AirMedia, Sands Cotai Central, Joy City Jingan, Geely and so on. Topics covered development trend of signage application, big data application in digital signage and the global procurement network. The first Sign and Advertising Industry White Paper was released during the summit. In SIGN CHINA 2018, FSA Annual Summit will continue to bring together the most senior experts and authorities in the industry to disclose the hottest topics, to discover the development trends and to help you grasp every opportunities in the rapidly changing era.

W1-W5: Traditional Signage Pavilions

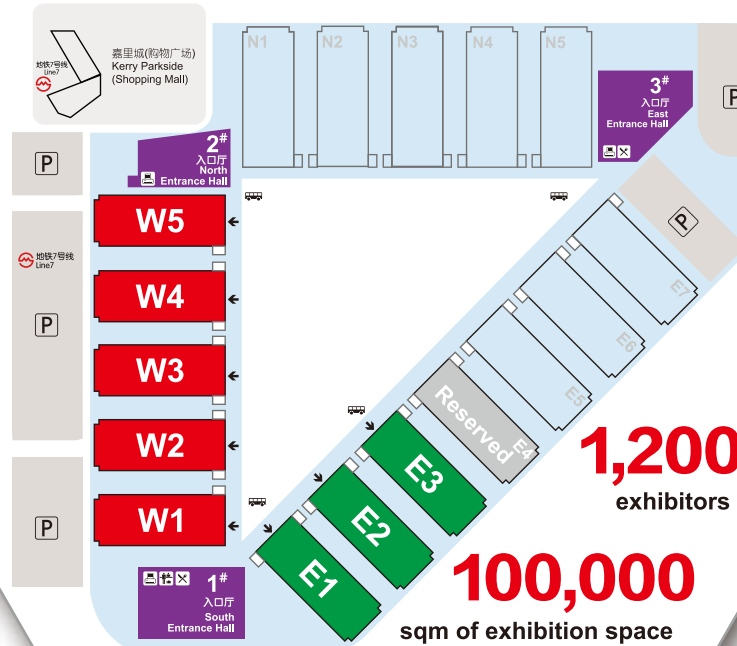
W1	Laser Engraver, Fiber Laser Cutter, Laser Welding Machine, Bending Machine
W2	Indoor and Outdoor Wide Format Printing Supplies
W3	Signage, Lightbox, Channel Letter, Composite Panel, Display Equipment & POP Item
W4 W5	Indoor & Outdoor Wide Format Printer, Digital Inkjet Printer, Ink and Accessories
E4	Integrated Sign Manufacturing Equipment & Supplies



E1-E3: Digital Signage Pavilions

E1	LED Display & Accessories
E2	LED Display & Accessories, Advertising Machine, Digital Display, Touch Control, Software & Accessories
E3	LED Illuminant, LED Lighting

2018 Preview



Partial Elite Exhibitors in 2018



Due to the limited space, only parts of 90sqm+ exhibitors are listed. For more exhibitors, please visit www.SignChina-sh.com

Stand Package



Deluxe shell stand

Standard stand: RMB 18,500 / per stand

With 2 or 3 open sides: RMB 19,500 / per stand

- 3m x 3m (9 sqm) / each, standardized 4m high deluxe stand design frontage.
- Facilities per stand: Fascia (with English and Chinese company name, logo and stand number), 1 information counter, 1 round glass top table, 4 leather chairs, 1 barstool, 4 spotlights, 1 socket (1000W), 1 dustbin and carpet.

Raw space (min size: 18 sqm)

RMB 1,650 / per sqm



Facilities: Provide new carpet, free charge of raw space management fee and freight fee from loading zone to stand during the whole fair.